

## Conference Agenda

### Day 1 (14 June 2019)

8:00-8:25

**Registration**

8:25-8:30

**Opening Remarks by Conference Chair** – Hanyang 5 Room

8:30-9:15

**Keynote Presentation** – Hanyang 5 Room

INTERNATIONALIZATION, MORE THAN A BUZZWORD - OPPORTUNITIES, CHALLENGES AND UNINTENDED CONSEQUENCES OF THE INTERNATIONALIZATION OF HIGHER EDUCATION

**Marilyn Lambert-Drache**

York University, Canada

Session Chair: **Zahedah Abdul Hafiz**

9:15-9:25

**Group Photography Session** – Hanyang 5 Room

9:25-9:40

**Morning Coffee Break**

9:40-10:40

**Parallel Session 1**

Hanyang 5 Room (Education/Language)

Hanyang 4 Room (Social Sciences/Humanities)

POLITICAL ECONOMY AND THE CULTURAL POLITICS OF THE ENGLISH LANGUAGE

**Kenneth M. Burke**

*SolBridge International School of Business, South Korea*

ATTITUDES TOWARD USING ENGLISH AS A MEDIUM OF INSTRUCTION AMONG EMIRATI MALE AND FEMALE FRESHMAN ENGINEERING STUDENTS

**Nader Ayish**

*Khalifa University, United Arab Emirates*

ENGLISH EDUCATORS AND STUDENTS PERCEPTIONS ABOUT TAIWANESE NEST KNOWLEDGE AND QUALITY ON EFFECTIVE TEACHING

**Ching-Ying Lin, Wan-Yu Li**

*National Pingtung University, Taiwan*

Session Chair: **Kenneth M. Burke**

BANK REGULATION, SUPERVISION AND STATE OWNERSHIP: EVIDENCE FROM ASIA-PACIFIC COMMERCIAL BANKS

**Zheni Yang**

*Lincoln University, New Zealand*

GLOBALIZATION, FOREIGN OWNERSHIP AND FIRM GROWTH

**Meng-Wen Tsou**

*National Central University, Taiwan*

STRATEGIC ORIENTATION, MARKETING ADAPTATION CAPABILITY AND FIRM PERFORMANCE: A STUDY OF FRANCHISING FIRMS IN THAILAND

**Orawan Waranantakul**

*Yala Rajabhat University, Thailand*

Session Chair: **Zheni Yang**

## Conference Agenda

10:40-11:40

### Parallel Session 2

Hanyang 5 Room (Education/Language)

Hanyang 4 Room (Social Sciences/Humanities)

COMMUNICATION AMONG CULTURES AS TAUGHT THROUGH  
GAME BASED LEARNING

**Laura Taylor**

*University of Toronto Mississauga, Canada*

JAPANESE COLLEGE STUDENTS' CHANGES THROUGH A  
STUDY ABROAD PROGRAM

**Yuko Tomoto, Yoko Shirasu**

*Yokohama College of Commerce, Japan*

FUNDAMENTAL SKILLS AND COMPETENCIES OF UBLC-BSIHM  
GRADUATES 2014-2017

**Mila Dela Cruz**

*University of Batangas, Philippines*

CONSTRUCTING A DUALISTIC MODEL OF AIR TECHNICIANS'  
SAFETY BEHAVIOR: AN EXPLORATORY RESEARCH

**Shu-Chuan Chen**

*Tam Kang University, Taiwan*

HUMAN RESOURCE MANAGEMENT FOR MECHANIC  
THAILAND 4.0 IN TRAVEL SERVICE BUSINESS IN THREE  
SOUTHERN PROVINCES

**Watchara Khaosung**

*Yala Rajabhat University, Thailand*

THE DEVELOPMENT OF HUMAN CAPITAL IN TOURISM  
INDUSTRY FOR HAJJ AND UMRAH

**Susan Hama**

*Yala Rajabhat University, Thailand*

Session Chair: **Laura Taylor**

Session Chair: **Susan Hama**

11:40-1:00

### Parallel Session 3

Hanyang 5 Room (Education/Language)

Hanyang 4 Room (Social Sciences/Humanities)

A BADGE OF RANK!: LINGUISTIC IDEOLOGIES OF KOREAN  
HONORIFICS

**Eunseon Kim**

*University of British Columbia, Canada*

HOW CITATION IS SIGNALLED: A CORPUS-BASED STUDY ON  
REPORTING VERBS IN CHINESE ACADEMIC PAPERS

**Rui Liu**

*University of Macau, China*

A STUDY OF CHINESE COUPLETS ON STRUCTURES IN HONG  
KONG

**Chiu Kay Tang**

*Chu Hai College of Higher Education, Hong Kong*

TEACHING ORAL NARRATIVE SKILLS TO CHINESE LANGUAGE  
LEARNERS IN SINGAPORE

**Li Li**

*Nanyang Technological University, Singapore*

THE DEVELOPMENT OF HALAL-CRISPY SABA BANANA OF  
COMMUNITY ENTERPRISE IN THREE SOUTHERN BORDER  
PROVINCES

**Teerayuth Mooleng, Nantharat Namburi**

*Yala Rajabhat University, Thailand*

THE LOGO DESIGN FOR PROCESSED PANDANUS PRODUCTS  
SANTIPARP WANGPHAYA HOUSEWIFE GROUP, YALA  
PROVINCE, THAILAND

**Apsorn E-sor, Warawut Waranantakul**

*Yala Rajabhat University, Thailand*

A WAY OF COMMUNICATION TO BUILD PEACEFUL  
COEXISTENCE IN MULTICULTURAL SOCIETY IN SOUTHERN  
THAILAND

**Wae-arsesah Dahayee, Rached Heemsuree**

*Yala Rajabhat University, Thailand*

<<This session ends at 12.40pm>>

Session Chair: **Nader Ayish**

Session Chair: **Teerayuth Mooleng**

1:00-1:40

**Set Lunch Hosted by ICSAI.org** – Hanyang 4 Room

## Conference Agenda

1:40-2:00

**Poster Q&A Session** (Hanyang 5 Room)

AN ANALYSIS OF THE CLASSROOM ASSESSMENT IN PRIMARY SCHOOLS

**Linh Pham Hoang Duc**

*Ho Chi Minh City University of Foreign Languages and Information Technology, Vietnam*

THE EFFECT OF INCREASING ALCOHOL EXCISE TAX ON DRINKING BEHAVIOR OF PEOPLE IN THAILAND.

**Sukrita Pumkaew, Jenta Kaewfai**

*Yala Rajabhat University, Thailand*

Session Chair: **Zahedah Abdul Hafiz**

2:00-3:20

**Parallel Session 4**

Hanyang 5 Room (Education/Language)

Hanyang 4 Room (Social Sciences/Humanities)

AN ANALYSIS OF SINGAPORE CHINESE TEACHERS ONLINE  
FEEDBACK ON STUDENTS NARRATIVE ESSAY WRITING

**Shi Lin**

*Nanyang Technological University, Singapore*

CHINESE CHARACTER LEARNING THROUGH KEYBOARD  
TYPING

**Fan Jinghua**

*Nanyang Technological University, Singapore*

INVESTIGATING MULTIMODAL INTERACTION AND  
COLLABORATIVE LEARNING IN THE USE OF AUGMENTED-  
REALITY BASED CHINESE CHARACTER COMPOSITION GAME

**Tan Yu**

*Nanyang Technological University, Singapore*

CULTURAL DISTANCE IN ON-LINE LANGUAGE LEARNING

**Shen Chen**

*The University of Newcastle, Australia*

INFLUENTIAL OFFICIAL AND GANGSTER CASE STUDY  
INFORMAL ECONOMY MOTORBIKE TAXI IN PATTAYA CITY

**Parinya Jaipan**

*Burapha University, Thailand*

UNDERGROUND ECONOMY AND MOTORBIKE  
TRANSPORTATION

**Parinya Jaipan**

*Burapha University, Thailand*

CRIMINAL JUSTICE AND HUMAN RIGHTS IN AN ERA OF  
DISRUPTION

**Paramita Ersan, Huala Adolf**

*University of Padjajaran, Indonesia*

THE BIG FIVE PERSONALITY AND SOCIAL MEDIA  
ENGAGEMENT: HOW PERSONALITIES TRAIT RELATES TO  
SOCIAL MEDIA ENGAGEMENT

**Yunisa Intan Wibowo**

*Universitas Islam Indonesia, Indonesia*

Session Chair: **Tan Yu**

Session Chair: **Parinya Jaipan**

## Conference Agenda

3:20-4:40

### Parallel Session 5

Hanyang 5 Room (Adult Education/Gerontology)

AN EXPLORATION OF THE TRANSFORMATION FROM OLDER  
ADULT EDUCATIONAL ORGANIZATIONS TO SOCIAL ENTERPRISES

**Chien-Hung Hsieh**

*National Chung Cheng University, Taiwan*

AN INVESTIGATION OF CORE COMPETENCIES TOWARD ACTIVE  
AGING AMONG OLDER ADULT LEARNERS IN TAIWAN

**Wan-Ling Hsieh**

*National Chung Cheng University, Taiwan*

TELEVISION EXPOSURE AND NEEDS FOR APPROPRIATE  
PROGRAMS FOR THE ELDERLY IN THREE SOUTHERN BORDER  
PROVINCES

**Chineephen Malisuwan,**

*Yala Rajabhat University, Thailand*

THE SITUATION AND THE RADIO PROGRAM TREND FOR THE  
AGING SOCIETY IN YALA PROVINCE, THAILAND

**Nichawadee Taneeheng**

*Yala Rajabhat University, Thailand*

Session Chair: **Ching-Ying Lin**

Hanyang 4 Room (Social Sciences/Humanities)

SELF-EFFICACY AND ACADEMIC ADJUSTMENT AMONG  
FRESHMEN COLLEGE STUDENTS

**Keny Pek, Muh. Husnul Nurhadi,**

*Universitas Islam Indonesia, Indonesia*

LONELINESS AND LIFE SATISFACTION AMONG COLLEGE  
STUDENTS

**Bintang Setya Mahaputra, Kartika Aditya Zafirah, Kiranti  
Pusparini**

*Universitas Islam Indonesia, Indonesia*

LONELINESS AND SMARTPHONE ADDICTION AMONG  
COLLEGE STUDENTS

**Dandy Maulana Akbar**

*Universitas Islam Indonesia, Indonesia*

SMARTPHONE ADDICTION AND LIFE SATISFACTION AMONG  
COLLEGE STUDENTS

**Jelita Firdausya Kusuma, Irwansa Sahede, Adi Tifani  
Sunaryo**

*Universitas Islam Indonesia, Indonesia*

Session Chair: **Keny Pek**

4:40-5:40

### Parallel Session 6

Hanyang 5 Room (Education/Language)

QUALITY OF LIFE AMONG THE ANTICIPATED RETIREES: BASIS FOR  
PREPAREDNESS PROGRAM

**Carmina L. Castillo**

*University of Batangas, Philippines*

EXPLORING A READING MODEL FOR A SOUTH AFRICAN  
CLASSROOM

**Theophilus T. Mukhuba**

*North West University, South Africa*

A STUDY OF HONG KONG KINDERGARTEN TEACHERS'  
PERCEPTIONS OF LEARNING THROUGH PLAY AND THEIR ACTUAL  
PRACTICES

**Lam Pui Ching**

*The Education University of Hong Kong*

Session Chair: **Theophilus T. Mukhuba**

Hanyang 4 Room (Culture/Literature)

THE TRANSNATIONAL AND POSTHUMAN IMAGINATION IN  
YOUNG-HAE CHANG HEAVY INDUSTRIES DIGITAL  
MULTIMEDIA ART

**Koonyong Kim**

*University of San Diego, United States of America*

MALE GAZE IN K.S. MANIAM'S "THE ROCK MELON" AND "THE  
LOVED FLAW"

**Vishaalenny Subramaniam**

*University Putra Malaysia, Malaysia*

PROVERBS ON FOLK BELIEF IN THE CHINESE LITERATI NOTES  
OF THE SONG DYNASTY

**Yiu Kay Tse**

*The University of Hong Kong*

Session Chair: **Koonyong Kim**

END OF DAY 1

## Conference Agenda

### Day 2 (15 June 2019)

7.10AM **Gather at Courtyard by Marriott Namdaemun Hotel Lobby**

7.30AM-5.30PM **Seoul Tour**

- (Approx.)
- Imjingak & Korean DMZ
  - Dora Observatory
  - The 3<sup>rd</sup> Tunnel
  - Dorasan Station
  - Bukchon Hanok Village

**NOTE:**

- This is a tour for participants who have paid for the FULL PACKAGE
- Participants with the conference-only package may contact secretariat to upgrade their package to include this tour.
- Please check your receipt or contact the event secretariat if you are not sure under which package you have registered.
- Please visit <https://icsai.org/ircmals3/tour-itinerary/> or <https://icsai.org/iclice14/tour-itinerary/> for booking and more information.
- **NO PRESENTATION SESSIONS HAVE BEEN SCHEDULED ON THIS DAY.**

END OF DAY 2

## Conference Agenda

### GENERAL INFORMATION

1. 14<sup>th</sup> ICLICE 2019 & 3<sup>rd</sup> IRCMALS 2019 will be held on **June 14-15, 2019** at the following venue:

**Courtyard by Marriott Namdaemun, Seoul, South Korea**

9 Namdaemun-ro,  
Namdaemunno 4(sa)-ga, Jun  
Seoul, South Korea

**Tel: +82 2-2211-8000**

Please mention "ICSAI Meeting on 14<sup>th</sup> June 2019" whenever communicating with the hotel staff.

#### 2. Registration & Collection of Conference Kits

- The registration desk will commence operations at 8.00am on DAY 1 for registration and collection of conference kits.
- The conference kit (including ID tags, certificates and proceedings CD-ROM) may only be collected if full payment of fees has been made.
- Participants who have registered under the student category may be asked to show their Student ID cards before collecting their conference kits.
- Participants are encouraged to inform the secretariat in advance if they are **planning to skip any part of the event**. This is to ensure that all resources are being allocated optimally and to avoid wastage of food.

#### 3. Oral Presentation Sessions

- Parallel sessions will be held in **Hanyang 5** and **Hanyang 4** rooms.
- Unless specified, papers must be presented in the sequence shown in the schedule without any breaks in between.
- Each presenter will be allocated 20 minutes for to present a paper.
- At least 5 minutes of the presentation time must be allocated for Q&A and/or discussion with the audience, preferably at the end of the presentation.
- Featured Papers are given an extra 10 minutes in addition to the initial 20 minutes allocated to regular papers.
- Any swapping of slots, even if mutually agreed between presenters, must be approved by the secretariat.

#### 4. Poster Question & Answer Session

- All posters will be displayed at a designated section in the vicinity of the conference halls.
- Posters must be handed to the secretariat **no later than 9.15am** on June 14, 2019 for display.
- Presenters who opted for poster presentation method are responsible in ensuring that the posters meet the event requirements. Please visit the conference website for poster dimensions.
- A viewing and Q&A session will be held in Hanyang 5 Room at 1.40pm immediately after lunch on DAY 1.

#### 5. Lunch Coffee and Breaks

- All meals and refreshments will be served in Hanyang 4 room.
- The morning coffee break will be served at 9.25am while lunch will be served at 1.00pm
- There will be no specific time for the afternoon coffee break but refreshments will be served in Hanyang 4 room from 3pm onward. Afternoon refreshments may be consumed in the rooms during presentation sessions.
- All meals are strictly for registered participants only.

## Conference Agenda

### 6. Session Chairs

- Session chairs have been selected from among those who have volunteered during the online registration process.
- If there are no volunteers available in a particular session, one of the participants shall be appointed by the committee to chair the session. Some of the main responsibilities of a session chair include:
  - i. Welcoming and introducing the session's presenters,
  - ii. Announcing the titles of each presentation,
  - iii. Ensuring that presenters adhere to the time limit given and,
  - iv. Facilitating Q&A sessions.
- Each session chairperson will be awarded a special certificate of appreciation by the conference chair.

### 7. City Tour

- A city tour will be provided to participants who have PAID for the FULL PACKAGE on DAY 2 of the event. **NO PRESENTATION SESSIONS HAVE BEEN SCHEDULED ON DAY 2.**
- Purchase of additional tickets:
  - i. Additional tickets are available for booking. Please contact [iclice@icsai.org](mailto:iclice@icsai.org) or [ircmals@icsai.org](mailto:ircmals@icsai.org) for details.
  - ii. Participation in this tour must be confirmed and paid in advance via credit card before **5<sup>th</sup> June 2019**.
- Meals have not included in the cost of tour.

**This conference schedule and other information contained within this document are subject to change without prior notice.**